

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 00226 110508Z

21

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

----- 071183

R 110337Z JAN 74

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 0621

UNCLAS TAIPEI 0226

E.O. 11652: N/A

TAGS: BFOL, TW

SUBJECT: INVESTMENT OPPORTUNITY: TOURIST HOTEL BY FAR EASTERN  
DEPARTMENT STORES LTD.

1. FAR EASTERN DEPARTMENT STORES LTD., LARGEST DEPARTMENT  
CHAIN SOTRES IN ROC, WHICH PARTICIPATED IN AN IN-STORE  
PROMOTION IN 1973, IS CONTEMPLATING ENTERING THE HOTEL  
BUSINESS AND IS SEEKING LICENSES FOR THE ESTABLISHMENT OF  
A TOURSIT HOTEL IN TAIWAN.

2. THE FIRM PROPOSES TO ESTABLISH A 20-STORY TOURIST HOTEL  
WITH 1,200 ROOMS ON A LAND AREA OF 176,000 SQUARE FEET IN  
KAOHSIUNG, A FAST GROWING PORT CITY IN SOUTHERN TAIWAN WITH  
A POPULATION OF ONE MILLION. THE PROJECT SITE IS SAID TO  
BE IDEALLY LOCATED, ONLY 4 MILES AWAY FROM KAOHSIUNG INTER-  
NATIONAL AIRPORT AND 2 MILES FROM HEART OF THE CITY. US\$10  
MILLION IS SLATED FOR CONSTRUCTION EXPENSES. FAR EASTERN DEPT.  
STORE PARTICULARLY WISHES TO CONTACT THE WESTERN  
INTERNATIONAL HOTELS (SEATTLE, WASHINGTON) FOR DIS-  
CUSSION OF A LICENSING AGREEMENT. MANAGEMENT AND TECH-  
NICAL ASSISTANCE ARE SOUGHT FROM THE AMERICAN COLLABORATOR.  
ROYALTY IS OFFERED BY THE LOCAL FIRM IN RETURN. FINANCIAL  
PARTICIPATION IS NOT SOUGHT.

3. FAR EASTERN ALSO PLANS TO SET UP SMILIMAR HOTELS IN  
TAICHUNG AND OTHER MAJOR CITIES IN ROC IN LINE WITH ITS  
DEPARTMENT STORE OPERATION TO FORM NEW TOURSIST ATTRACTION/  
SHOPPING CENTERS IN THIS COUNTRY. INITIAL PROJECT IS  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 00226 110508Z

EXPECTED TO BEGIN LATE THIS YEAR. ALL INQUIRIES SHOULD

BE DIRECTLY REFERRED TO MR. S. J. PAR., PRESIDENT,  
FAR EASTERN DEPARTMENT STORES LTD., 32 PAOCHING ROAD,  
TAIPEI 100, TAIWAN.  
MCCONAUGHY

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 JAN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974TAIPEI00226  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** TAIPEI  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740146/aaaabrn timer  
**Line Count:** 65  
**Locator:** TEXT ON-LINE  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** elyme  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 FEB 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <28 FEB 2002 by chappeld>; APPROVED <19-Nov-2002 by elyme>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** INVESTMENT OPPORTUNITY: TOURIST HOTEL BY FAR EASTERN DEPARTMENT STORES LTD.  
**TAGS:** BFOL, TW  
**To:** n/a  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005